

Cheerios factory closure plan puts 300 jobs at risk



A Merseyside factory which produces Cheerios could close at a cost of 300 jobs.

Cereal Partner UK (CPOK) in Bromborough, which also makes rice crispies and cornflakes for all major supermarkets, has operated for more than 30 years.

Despite the Bromborough factory being profitable, the company plans to close the site and move production to its site in Staverton, Wiltshire.

Matt Denton, GMB Regional Organiser, said:

“This is a deeply worrying time for GMB members and their families.



"For three decades, CPUK has been at the heart of this community, providing good jobs and supporting countless businesses.

"Three hundred skilled workers facing an uncertain future is simply unacceptable.

"GMB will fight to protect jobs, secure fair treatment for workers and explore all potential options to mitigate the impact of this closure.

"We demand urgent talks with management and call on the company to engage with us to make sure workers' voices are heard, and livelihoods are prioritised."

ENDS

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Member requiring help?

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