

Asda worker among lowest paid again



Asda workers are among the lowest paid supermarket workers in the UK – even after their latest pay rise.

Hourly pay at the retail giant goes up to £12.45 per hour on 6 July, leaving them lagging behind workers at Tesco, Sainsbury's, Aldi and Lidl. [1]

A promised wage rise to £12.60 has been delayed to October, leaving workers on average £200 worse off over the year, GMB says.

In addition to this, due to a loophole in the law, ASDA paid retail workers below the National Minimum Wage during the first two weeks of April.



ASDA wages were just £12:04 per hour until 13 April, when they rose to £12:21.

Nadine Houghton, GMB National Officer, said:

“Asda has been stripped to the bone by its private equity owners TDR Capital who fail to understand shop floor staff are one of its biggest assets.

“Any turnaround plan not putting retail staff front, back and centre will fail – these essential workers need to be invested in, not forced into poverty.

“GMB calls on Asda to deliver an above inflation pay rise every April, pay back the £200 workers have had stolen through this staggered, penny-pinching approach and to give them the money owed to them when they were not being paid the national minimum wage rates in April.”

Supermarket	Hourly wage
Aldi	£12.75
Lidl	£12.75
Tesco	£12.64
Sainsbury's	£12.60
Asda	£12.45

Source: The Grocer [Supermarket pay in 2025: what are store staff's hourly rates? | The Grocer](#)

Press office

07958 156846

press.office@gmb.org.uk

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info@gmb.org.uk

