

# Asda profits rocket as they threaten staff with sack



## Asda directors trouser whopping £12million as company slashed 5,000 jobs

Asda directors trouser whopping £12million as company slashed 5,000 jobs

Asda profits have rocketed more than £92 million at the same time they threaten staff with the sack if they don't sign a controversial new contract.

The supermarket giant's latest accounts, release this week, show pre-tax profits have shot up almost 13% to almost £805 million.



“ Asda can more than afford to show respect to its workforce and offer dedicated, long-serving staff a better deal.

**Gary Carter, GMB National Officer**

Asda directors trousered a whopping £12million – up 25% from 9.4 million the year before.

The accounts also show the supermarket has slashed almost 5,000 jobs from shops and distribution centres.

Thousands of Asda workers across the UK protested yesterday in anger at the new contracts.



The company has told workers they must sign the so-called 'flexible' Contract 6 – which will see them lose all their paid breaks and forced to work bank holidays – or be sacked on November 2.

Now Asda has told those who are yet to sign the contract they will not be paid for any sick leave until they do.

“ This is Karen  
She has worked for [#Asda](#) for 18 years, but is now being threatened with the sack if she doesn't accept a punishing contract  
This is why [@GMB\\_union](#) are protesting at Asda Bloxwich and saying-  
[#ASDARespectYourWorkers](#) [pic.twitter.com/D8HQEMBmQF](https://pic.twitter.com/D8HQEMBmQF)  
— GMB West Midlands (@GMBWestMidlands) [September 16, 2019](#)

**Gary Carter, GMB National Officer, said:**

“Asda is making a fortune on the backs of its loyal workforce.”

“But instead of rewarding them, bosses are forcing them to choose between signing a brutal contract or getting the sack in time for Christmas.”



“Shoppers will be horrified to see Asda turning the lives of its workers upside down while at the same time lining directors' pockets to the tune of £12 million quid.”

“Asda can more than afford to show respect to its workforce and offer dedicated, long-serving staff a better deal.”

[Stand with Asda workers - sign our petition](#)

---

### Press office

07958 156846

[press.office@gmb.org.uk](mailto:press.office@gmb.org.uk)

### Member requiring help?

Click to contact your local GMB Region

[info@gmb.org.uk](mailto:info@gmb.org.uk)

