

GMB

U N I O N

Workplace Activist Checklist - Campaign Actions **After the campaign - celebrated wins & evaluated outcomes!**

- Has GMB membership grown?
- Have you recruited more GMB reps or lead activists?
- Have you recruited more reps from diverse background e.g. more women, Black, Asian and minority ethnic members
- Has the employer fully engaged with the union in implementing the policy? If not, why not?
- Do you now have a Menopause Policy based on the GMB model policy in your workplace?
- Is the employer recording data on menopause related issues?
- Has the employer implemented training for managers and staff on the menopause?
- How do members feel about the campaign & GMB? Has it improved, communication & understanding in the power of being part of a union.
- How will you monitor the success and raise any problems with the employer?
- What lessons have you learnt and how as a branch could you use this for future campaigns and organising?
- What are your next demands on this campaign?